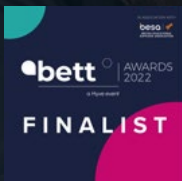# A-dapt
Adaptive-Media®

Learn to adapt with our new AI powered video training format

Adaptive-media® is a scalable cost effective tutorial format that harnesses the power of video and AI to create a new method of screen-based learning.

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FINALIST

Innovator of the Year
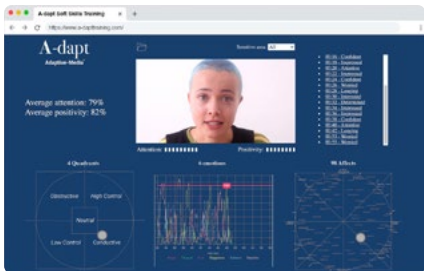
THE ADAPTIVE-MEDIA®
INTERVIEW
COACH

Endorsed by:

Nacro
WE CHANGE LIVES

ies institute for employment studies

Improves the quality of answers given to interview questions by over 50%

The Adaptive-media® Interview Coach teaches young adults how to succeed in interviews, helping them learn what to say, how to say it and how to deal with key factors such as managing nerves. Students then practice using our innovative AI video format, which shows them how to look positive and sustain attention in interview situations, in a safe, secure and non judgmental way.

Device side 'Edge' AI perceives the viewer, whilst protecting their privacy

How it works

Detects emotions, attention and more
Estimates age and demographics
Lightweight browser based AI
No filming or recording (GDPR compliant)

Unlike conventional videos, our tutorial videos adapt to users based upon human factors

How it works

Videos can respond to emotions, attention and more
Enables unique learning pathways for individuals
No apps or plugins required
Creates detailed assessments for tutors

BOOK A DEMO
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